



RodSentry is an effective way to protect fishing rods and reels from "crime-of-opportunity" theft. Fishing rods and reels are becoming more expensive each year, and fishermen are using more types, styles, and sizes of fishing rods. Rods and reels are often left unattended during brief stops at convenience stores, motel rooms, gas stations, bait houses, parking lots, restaurants, and the like. Open-bed pickup trucks and a large fraction of small fishing boats simply offer no means for locking up fishing rods. It is at such times that crime-of-opportunity theft occurs. For the first time, **RodSentry** will give fishermen an affordable and easy way to reduce this threat.



RodSentry is a lightweight, foldable bag, reinforced with steel cable. It can be stored in a small space in a boat or truck. The fisherman can easily and quickly store up to a dozen rods and reels in this bag and secure it to a fixed structure. To break into or remove **RodSentry**, a thief would have to come equipped with bolt cutters, cable cutters, or power tools. With **RodSentry**, the crime-of-opportunity thief will encounter a hardened target offering little opportunity.



RodSentry is protected by claims listed in two United States patents. United States patent number 7,661,223 contains 21 claims that describe the device. United States patent number 8,079,172 contains 11 claims that describe the security method. The two patents, combined, fully protect the idea of using a reinforced bag to temporarily secure fishing rods and reels from theft.

RodSentry is a product suitable for sale through walk-in, catalog, and internet retailers. To make a sale, the merchant needs no special equipment or techniques. Professional fishermen, week-end anglers, and gift buyers are all potential customers.



Product Description

RodSentry is a cylindrical vinyl bag reinforced with stainless steel cable arranged in a diamond pattern. Bag dimensions are: Diameter of approximately sixteen (16) inches, length of about thirty-six (36) inches. Vinyl-coated loops and a vinyl-coated closure cable are located at the open end of the bag. At the closed bottom end of the bag, is a vinyl-coated attachment cable, with which the owner secures the bag to any fixed object. All components are resistant to cutting with a hand-held knife.

Product Use

- Weighs little, foldable. Can be stored in a 4"x12"x24" space.
- Protects rods and reels from direct sunlight, saltwater spray, dirt, abrasion, theft.
- Accepts up to a total of a dozen popular-sized rods and reels.
- Designed to load or unload in seconds.
- Attaches easily to a fixed structure using a common padlock.
- Resists theft except with large cutters or power tools.
- Accommodates any combination of rods - large or small.
- Can be loaded/unloaded with one rod at a time or all at once.
- Resists rot and other deterioration when not in use.
- Engineered to be virtually indestructible.



Materials

- Cable: Stainless steel 7x19 construction for flexibility.
- Fabric: vinyl-coated nylon, which resists tear, water, mildew, and UV rays.
- Foam: Expanded polyethylene.
- Adhesive: Acrylic waterproof with -40° to 240° operating temperature rating.
- Fasteners and Hardware: Stainless steel or aluminum.
- Tubing: Clear PVC.
- Thread: Polyester sail maker type.





PROTECTED BY
U.S. PATENT #7,661,223
U.S. PATENT #8,079,172

General Information

RodSentry is an effective and convenient way to protect fishing rods and reels from "Crime of Opportunity" theft. Rods and reels are often left unattended during brief stops at convenience stores, motel rooms, gas stations, bait houses, parking lots, restaurants, and the like. It is at such times that crime of opportunity theft occurs. **RodSentry** is an affordable and easy to use way to reduce this threat.

Construction

- Light weight and foldable
- Reinforced with a continuously woven stainless steel security panel on sides and bottom
- UV resistant, waterproof, mildew resistant, tear resistant
- Break In requires bolt cutters, cable cutters, or power tools

Instructions For Use

- Open **RodSentry** to fully open position
- Load all rods & reels into open end, either individually or all at once
- Lace closure cable through open end loops according to instructions
- Use padlock to lock closure cable
- Use attachment cable to secure **RodSentry** to fixed structure



**ANTI-THEFT
PROTECTION
FOR UP TO 12 RODS**



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RodSentry
Protection--It's in the Bag!

- ✓ ANTI-THEFT PROTECTION FOR UP TO 12 RODS & REELS
- ✓ IDEAL FOR FISHING BOATS WITH NO LOCKING ROD STORAGE
- ✓ LEAVE RODS & REELS UNATTENDED IN BUSY PLACES SUCH AS MARINAS, PARKING LOTS, AND BOAT RAMPS
- ✓ TRAVEL WITH RODS & REELS LOCKED SAFELY IN BOATS AND OPEN-BED TRUCKS
- ✓ ACCOMMODATES ANY COMBINATION OF HEAVY TACKLE AND LIGHT TACKLE RODS & REELS



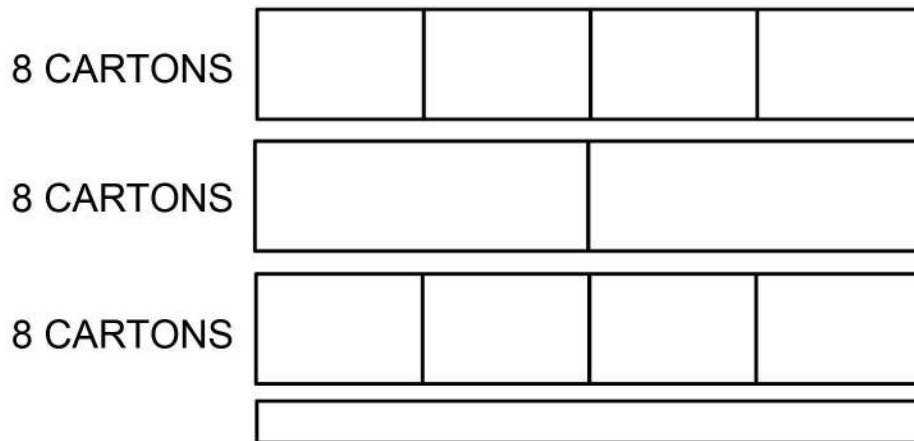
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SPECIFICATIONS

ITEM	RODSENTRY
BOX SIZE	4.5" X 12" X 24"
BOX STYLE	PIZZA W/LOCKING TAB
GRAPHICS	DIRECT PRINT
BOX CERTIFICATE	ECT 32
BOX WEIGHT	6 LB
MASTER CARTON SIZE	9" X 12" X 24"
MASTER CARTON STYLE	350 LB RSC
MASTER CARTON CAPACITY	2 EACH
MASTER CARTON WEIGHT	12 LB

RODSENTRY 24 CARTONS TOTAL



PALLET SIZE 48 IN X 48 IN

GENERAL INFORMATION

- WARRANTY - NO DEFECTS IN MATERIAL OR WORKMANSHIP
- RETURN POLICY - FREE REPLACEMENT
- EDI - YES
- OPEN ACCOUNTS - ON APPROVED CREDIT
- BILLING TERMS - NET 30 DAYS